



2026 Event Sponsorship Packages

(please refer to separate document for full Award Sponsorship packages.)

Design in Mental Health Conference & Exhibition

Stand Out. Be Seen. Shape the Future of Mental Health Environments.

Join the UK's leading event dedicated to the design, build, and management of mental health facilities as a sponsor this year!

With hundreds of professionals from NHS trusts, architecture, estates, and clinical design attending – **and even more attendees expected in 2026 than ever before, due to the new 'Public Sector go free' initiative** - sponsorship is your opportunity to position your brand at the heart of innovation, wellbeing, and therapeutic design.

Sponsorship can enhance company visibility before, during, and after the event.

Main Event Sponsor – £5,400 + VAT (Exhibitors) / £7,950 + VAT (Non-Exhibitors)

Up to x3 non-competing packages available.

Be the Brand Everyone Remembers

Lead the conversation before, during, and after the event as one of only three non-competing Main Event Sponsors.

Benefits:

- Branding across ALL event marketing, website, and signage
- Homepage banner (on-rotation) and profile on sponsor page
- Bespoke pre- and post-event emails to attendees
- Social media promotion and digital assets
- Logo on Awards Ceremony signage and event entrance branding
- Full-page advert and listing in the event catalogue
- Delegate bag insert
- 5 free two-day Conference passes

Result: Unrivalled visibility, credibility, and long-term engagement.

Pairs well with: Lanyards/Visitor Gift/Bags/Digital Entrance Banner/Floor Stickers

~~Registration Sponsor – £3,500 + VAT (Exhibitors) / £5,075 + VAT (Non-Exhibitors)~~
EXCLUSIVELY SPONSORED BY KWC DVS

Own the First Impression

Your brand is the first thing every attendee sees when they register online and when they arrive at the registration area at the live event.

Benefits:

- Logo & chosen image on registration web-page and all confirmation emails
- Brand on display in registration area
- Option for branded staff apparel (t-shirts/sashes)
- Promotional material (A5/A4) made available to all at check-in
- Dedicated sponsor profile and social media promotion
- 2 free two-day Conference passes

Result: Your brand becomes synonymous with the start of every attendee's experience, well in advance of arrival to the live event.

Pairs well with: Lanyards/Digital Entrance Banner/Floor Stickers/Main Event

Event Bag Sponsor – £3,975 + VAT (Exhibitors) / £5,765 + VAT (Non-Exhibitors)

In Every Delegates Hand. All Day. Every Day.

Have your logo carried throughout the event and beyond on the official attendee bags – quality, sustainable bags often kept and re-used at work and home by many.

Benefits:

- Exclusive company branding on all event bags
- Up to 2 inserts in every bag
- Recognition on website and social media
- 2 free two-day Conference passes

Result: Enduring visibility - long after the event ends.

Pairs well with: Visitor Gift/NHS Breakfast/Conference Room/Main Event

Lanyard Sponsor – £3,500 + VAT, *must be non-competing with badge sponsor.*

Around Every Neck. In Every Conversation.

Your brand will feature on every attendee lanyard – be seen in every photo and every in-person introduction.

Benefits:

- Exclusive company branding on all lanyards
- Sponsor profile on website
- 2 free two-day Conference passes

Result: Continuous, high-impact exposure across the event.

Pairs well with: Networking Area/NHS Breakfast/Conference Room/Main Event

~~**Badge Sponsor – £2,975 + VAT**~~

EXCLUSIVELY SPONSORED BY BRITPLAS

Be on Every Badge — and in Every Introduction

Badges are worn by every delegate, exhibitor, and speaker — your logo is seen all day, every day.

Benefits:

- Exclusive badge branding
- Website profile and social promotion
- 2 free two-day Conference passes

Result: Instant recognition, lasting visibility.

Pairs well with: Networking Area/NHS Breakfast/Conference Room/Main Event

Networking & Catering Area Sponsor – from £2,575 + VAT

Connect Where Conversations Happen

Sponsor one or all visitor catering zones to keep your brand in the heart of the action.

Benefits:

- Pop-up banners and table branding
- Literature on catering tables
- Website and social media recognition

- 2 free Conference passes

Result: High-traffic exposure and valuable connection opportunities.

Pairs well with: Floor Stickers/Visitor Gift/Conference Room

Digital Entrance Banner – £2,500 + VAT

Be the First Brand Attendees See

Feature your logo, stand number, and message on the huge main digital banner at the venue entrance outside. The first major piece of event signage is the digital welcome banner and your logo with feature prominently as sponsor on it.

Benefits:

- Exclusive visibility as attendees arrive.
- High photo and social media share potential.
- Prime, high-impact placement in the high-traffic arrival space.

Result: Command attention from the moment doors open.

Pairs well with: Main Event/Registration/Lanyards/Bags

Exhibition Floor Stickers – £2,250 + VAT

Guide Attendees Straight to You

Turn the exhibition floor into your personal signpost.

Benefits:

- 10 branded floor stickers with logo and stand number
- Website listing and profile
- 1 free two-day Conference pass

Result: Drive visitors directly to your stand.

Pairs well with: Main Event/Registration/Networking Area/NHS Breakfast

See more options below.

Conference Room – £1,545 + VAT (Exhibitors) / £4,095 + VAT (Non-Exhibitors)

Be Seen Where Ideas Are Shared

Align your brand with professional learning and innovation.

Benefits:

- Branding on conference programme and room signage
- 2 pop-up banners and branded materials
- Logo on holding slides
- Website profile
- 1 free two-day Conference pass

Result: Associate your brand with thought leadership and innovation.

Pairs well with: Bags/Lanyards/Networking Area

NHS Networking Breakfast Sponsor – £1,750 + VAT (per day)

Start the Day with Your Brand

Sponsor the breakfast for NHS attendees and start the event with valuable connections.

Benefits:

- Breakfast hosted in the centre of the event
- Opportunity to provide branded pop-ups & leaflets in the breakfast area
- Branding across event promotion
- Lead-capture opportunity using your scanner
- Breakfast and sponsorship featured in pre-event marketing emails and socials

Result: Early engagement and strong brand goodwill.

Pairs well with: Bags/Lanyards/Badge/Floor Stickers

Visitor Gift Sponsor – from £1,650 + VAT (two packages available).

Leave a Lasting Impression

Give every attendee a branded gift as they arrive.

Benefits:

- Branded item distributed to all visitors on arrival, or token to collect at stand.
- Recognition online and onsite of sponsored item
- Optional exclusive sponsorship (£2,750 + VAT)

Result: Make your brand part of every attendee's lasting show memory.

Pairs well with: Main Event/ Bags/ Networking Area

Awards Sponsorships – *Please see separate document for full package details.*

Celebrate Excellence. Associate with Success.

The annual Awards Ceremony brings together 300+ key professionals to recognise innovation and achievement in mental health design.

Opportunities include:


- **Drinks Reception Sponsor – £2,750 + VAT (Non-Exhibitors £3,795+VAT)**
- **Award Category Sponsor – from £1,545 + VAT (Non-Exhibitors £2,545+VAT)**
- **Games Area Sponsor – £1,295 + VAT (Non-Exhibitors £1,950 +VAT)**
- **Awards Gift Sponsor – £1,295 + VAT (Non-Exhibitors £1,950 +VAT)**

Result: Align your brand with the industry's most inspiring achievements.

Let's Create Impact Together

To discuss availability or to tailor a sponsorship package to your goals, contact:

Mel Sands – Design in Mental Health

 01892 518877

 melsands@step-exhibitions.com